



United States Department of the Interior



BUREAU OF LAND MANAGEMENT

California State Office
2800 Cottage Way, Suite W1834
Sacramento, CA 95825
www.ca.blm.gov

Date: February 11, 2014

Bureau of Land Management California State Office Report to the California State OHV Commission

Central California District Presentation (Power point)

United States Department of Navy (DoN), Marine Corps/Johnson Valley

In the National Defense Authorization Act (NDAA) of 2014, Congress legislatively withdrew approximately 88,000 acres in the Johnson Valley OHV area for exclusive military use (78,993 acres BLM and 9,137 acres of state/private to be acquired). Once the President signed the 2014 NDAA in December of 2013 transferring the land from the Bureau of Land Management (BLM) to the Secretary of the Navy, the EMUA became immediately withdrawn for military use.

The King of the Hammers (KOH) race has special permission from the Secretary of the Navy to conduct its race through the EMUA in 2014 due to its significant local economic impact, size, popularity, and timing. All designated spectator areas for KOH are outside of the EMUA. Congressionally designated Johnson Valley Off-Highway Vehicle Area, including the Shared Use Area (approximately 100,000 acres; 96,662 acres BLM and 3,208 acres to be acquired).

Congress legislatively designated Johnson Valley Off-Highway Vehicle Recreation Area consisting of approximately 100,000 acres. The Shared Use Area will provide approximately 56,000 acres available for ten months of the year and to the Marine Corps for two months a year, plus another 44,000 acres of non-withdrawn land available year round. (See map on opposite page) The BLM will continue to manage this area.

Resource Management Group (RMG) will soon be established by the BLM and the USMC. The RMG's role is to inform the public of the land use changes, solicit input from relevant State agencies, private OHV users. The RMG will be consist of interest groups, event managers, environmental advocacy groups and others relating to the management and facilitation of recreational use in the Shared Use Area.

USMC has secured approximately 8 million this FY to put toward a contract to prepare the joint integrated natural resource management plan with work expected to begin in early FY 2015.

To get more information: <http://www.marines.mil/unit/29palms>

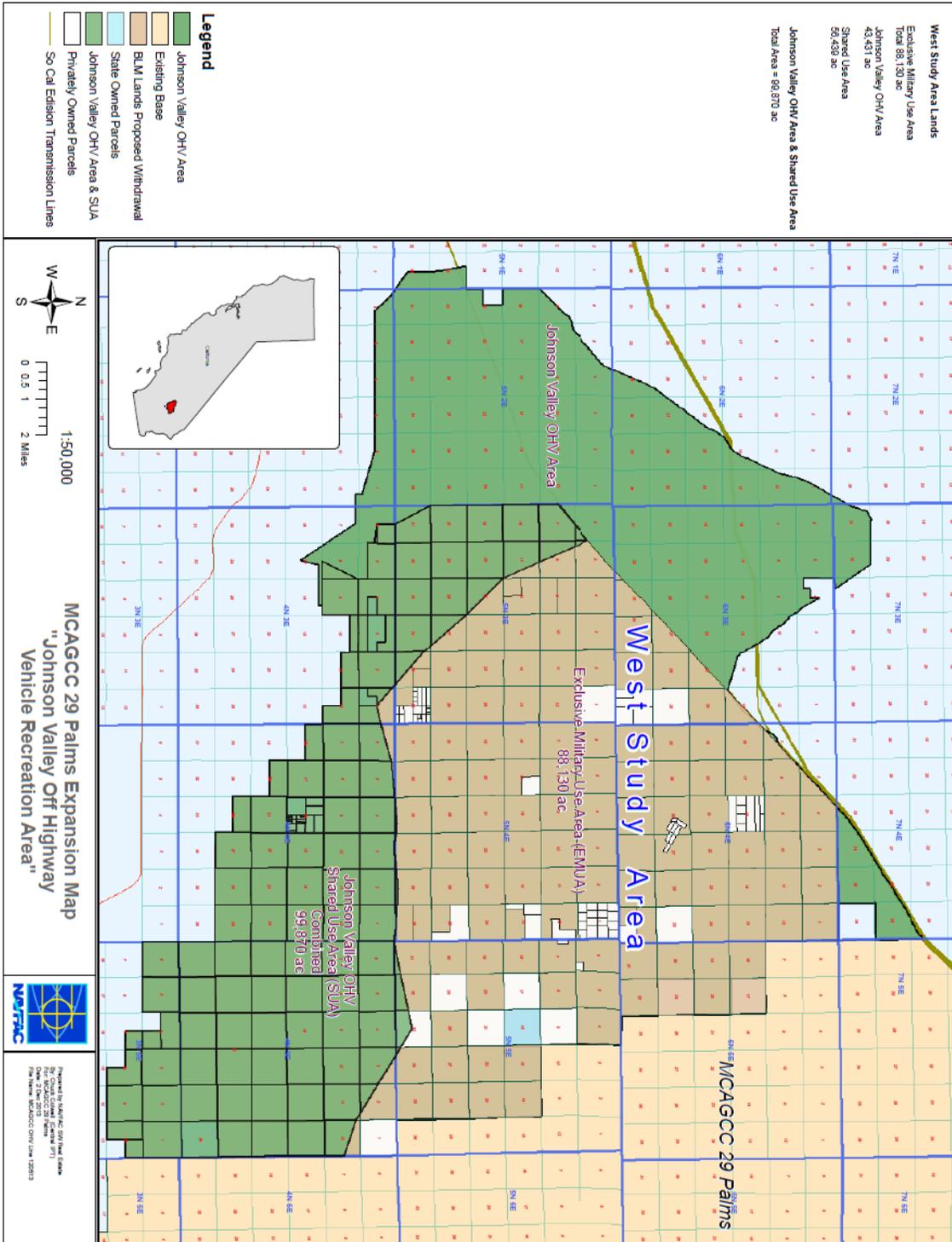


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CCMA - No update to provide at this time, updates will be submitted at the meeting.

BLM and Ca State Parks / OHV Division Partnering in Social Media

BLM is building our partnership with CA State Parks and will be leveraging social media efforts. Social Media is the communication tools BLM California has is using to communicate and engage with our partners and the public. Social media is not a trend, but a new tool that is growing in interest internally and externally as a key opportunity to reach the public. With that comes new communication techniques and



The key in social media is engagement. People want to comment and connect through social media. We are not just disseminating information. Social media also allows us to track what has been effective in reaching and engaging our audience. Here are a few points about social media analytics:

Are you gaining followers? Are your posts getting noticed, liked and shared? Facebook analytics show when your followers are viewing your content, where they're from geographically, simple demographics,



Social Media Analytics Track Your Progress- If you have a plan or strategy with targets you can easily track and monitor the success.

Social Media Analytics Help You Better Allocate Your Time- You can assess what are your priority topics to communicate and what type of posts are getting the most reach and focus workload on those posts.

BLM California uses Facebook, Twitter, Flickr, and YouTube. We also work with our National Office to promote content through National Tumblr, Instagram, Pinterest, Facebook and Twitter accounts.



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2014 ISDRA Dunes Cleanup

By Imperial Sand Dunes Recreation Area · January 19 · Taken at Imperial Sand Dunes Recreation Area

The Bureau of Land Management Imperial Sand Dunes Recreation Area teamed up with the United Desert Gateway and other sponsors to hold the 17th annual ISDRA dunes clean up. People from all over came to the Imperial Sand Dunes Recreation Area to help clean up their public lands. Thank you again to all that participated this year! Have any photos you'd like to share with us of the cleanup? Share your photos by using #isdra





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BLM Opens OHV Training Course at El Mirage OHV Area

The Barstow Field Office announces the opening of a new OHV Skills Development and Training Course at the El Mirage Off-Highway Vehicle (OHV) Recreation Area on Saturday, February 8, 2014. The OHV development project, made possible through a grant from the California State Parks Off-Highway Motor Vehicle Recreation (OHMVR) Division, will serve to teach safe and proper riding techniques and improve basic riding skills for visitors of all ages. Partnership efforts include National OHV Conservation Council, Great Outdoors Consultants, Lynn Construction, California Conservation Corps, California State Park staff from Hungry Valley and Hollister, Friends of El Mirage, Los Angeles and San Bernardino County staff and several volunteers.

"Partners and volunteers are an invaluable asset," remarked Katrina Symons, Barstow Field Manager. "Without them, many of these types of projects just would not be possible."

The 54-acre training course includes restrooms, a 24-foot shade ramada, group barbecue and fire pit, off-loading ramps, parking and parent observation area, an All-Terrain Vehicle Safety Institute (ASI) training area, tot course, youth course, and over 3 miles of skills trail for ATV and UTV safety training and practice. The trails contain obstacles so beginner riders can learn to traverse rocks, small hills, logs, worm tracks, sand, and slick surfaces - preparing them for the rugged diverse terrain they will find in El Mirage. Immediately following the ceremony, Friends of El Mirage will be hosting an ASI training for kids ages 9-12. Lunch will be served. Government and County officials will be joined by representatives from the California State Parks OHMVR Division for the official ribbon cutting at 11:00 am. The public is welcome to attend.

The El Mirage Cooperative Management Area - a 24,400 acre OHV park is located 25 miles northwest of Victorville in Southern California. Elevation ranges from about 2,800 feet at the El Mirage Dry Lake to over 3,800 feet in the Shadow Mountains. This OHV area attracts a variety of activities including commercial filming, motorcycles, ATVs, trucks, cars, buggies, land yachts, model airplanes, model rockets, ultra-light aircrafts, gyrocopters, parasails, and full-sized aircrafts. This heavily used recreation area, is easily accessed from major southern California population centers via major freeways.

For further information contact the Barstow Office at: 760-252-6000