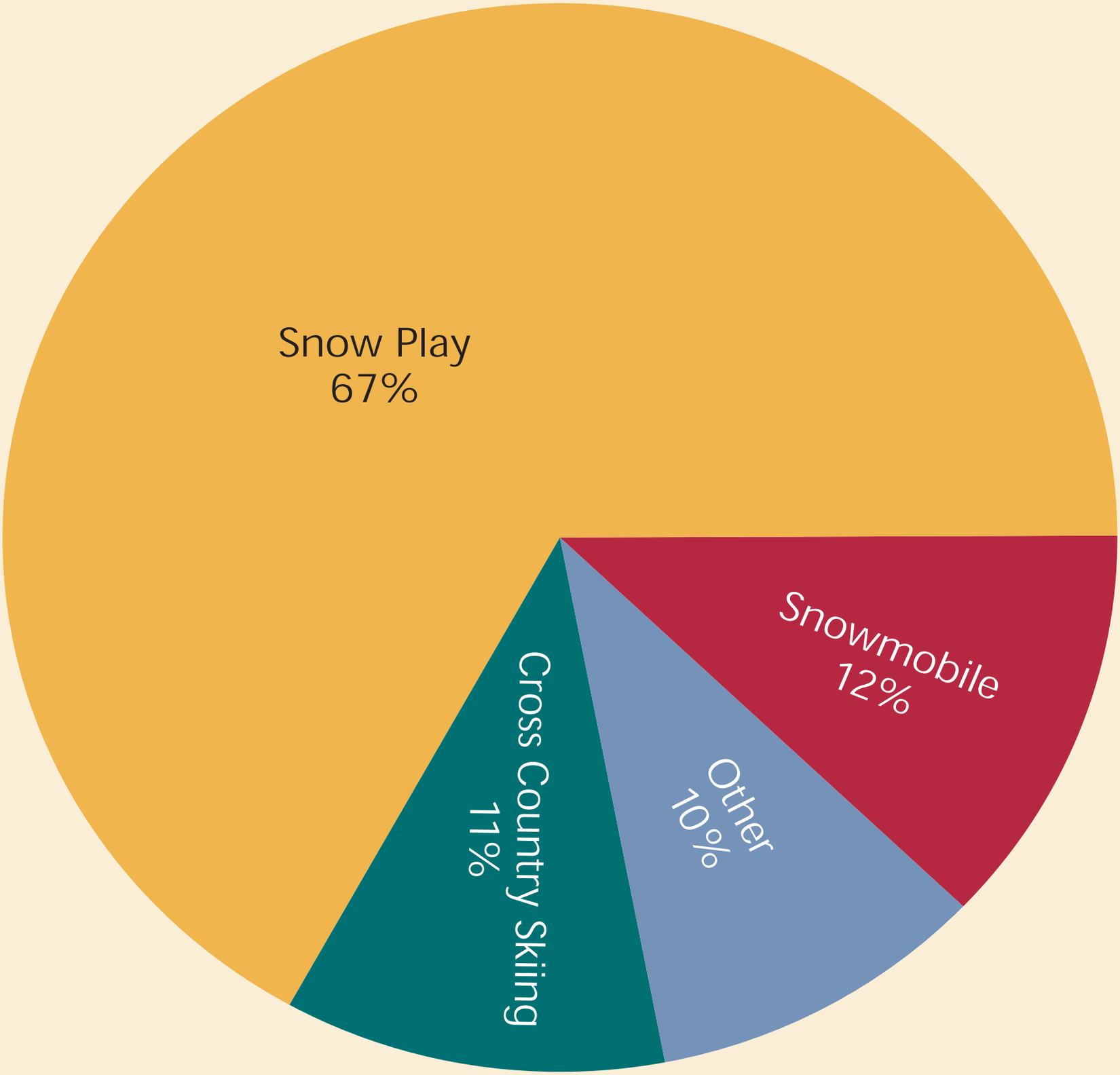SNO-PARK VISITATION SURVEY (BASED ON 2,938 CONTACTS)