



Engaging Volunteers

- Our online hiker's guide is dependent on volunteers to gather content.
- Behind all of the section map web pages we saw a few minutes ago there is a data base and content management system.



This is the back side of our CCT.info website.

It can only be accessed by people with users names and a password.

We can set the level of access for each individual through this system.

This means we can have volunteers submit trail notes, mapping information, pictures etc. and keep them "quarantined" until staff is able to review the submission and post it to the web site..



- Volunteers love specific tasks and collecting trail information is a great volunteer oriented endeavor, as long as they get adequate training and management.
- We can provide them with data collection forms that make capturing information relatively easy.



- This volunteer program was neglected by us for a while but we are busy rebuilding this program
- If you know of any volunteers who would be interested in submitting trail user notes with GPS coordinates and photographs please have them contact Coastwalk.

- Even if you have a great web-site with lots of useful information it is critical to find ways to drive people to your site.
 - Facebook, Twitter etc.
 - Blogging
 - Linking to other sites - this is where we all help each other.
 - We recently included an active link in our e-news to the Catalina Island Conservancy. People who received our e-news could simply click once on our email and be sent to a video of the new Trans Catalina Trail on the Catalina Conservancy's web site. Reciprocating relationships like this promote trails to the larger trails community.